



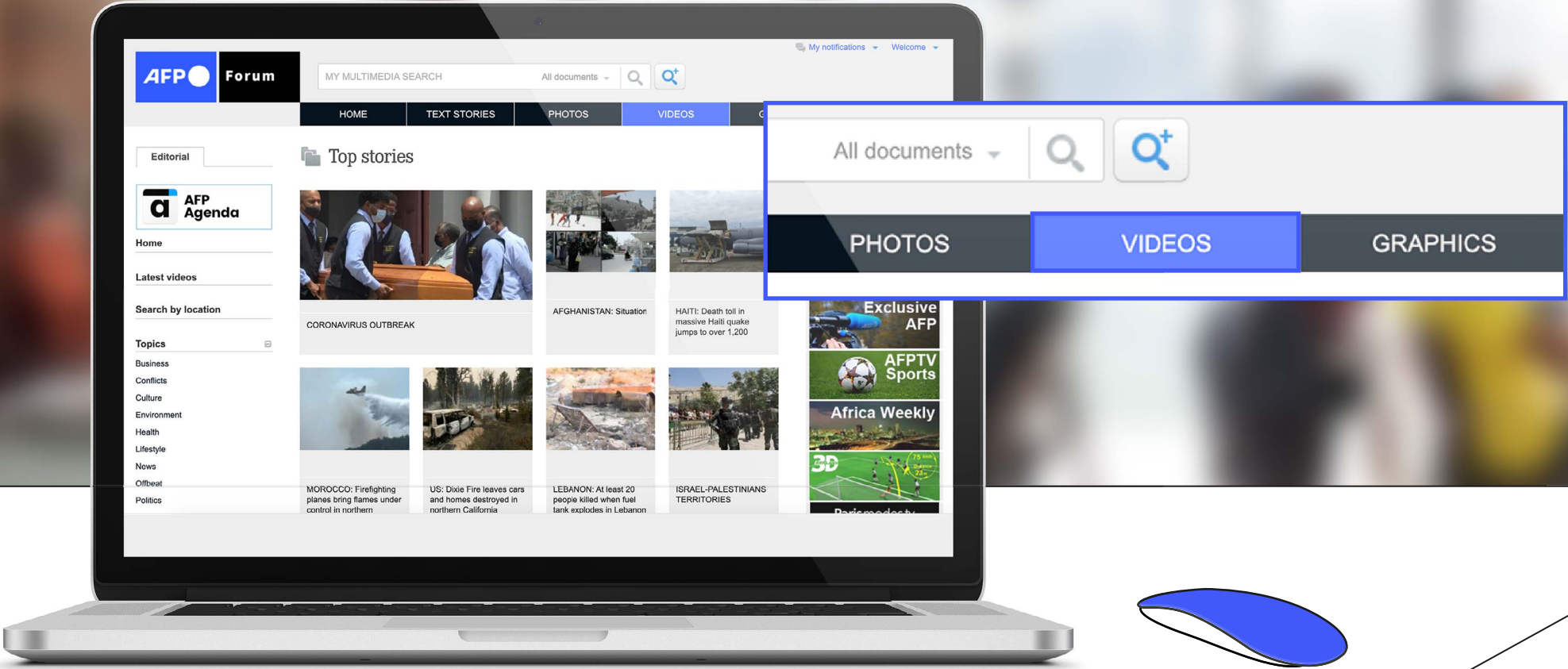
**FIND THE VIDEO CONTENT**

**THAT YOU NEED**



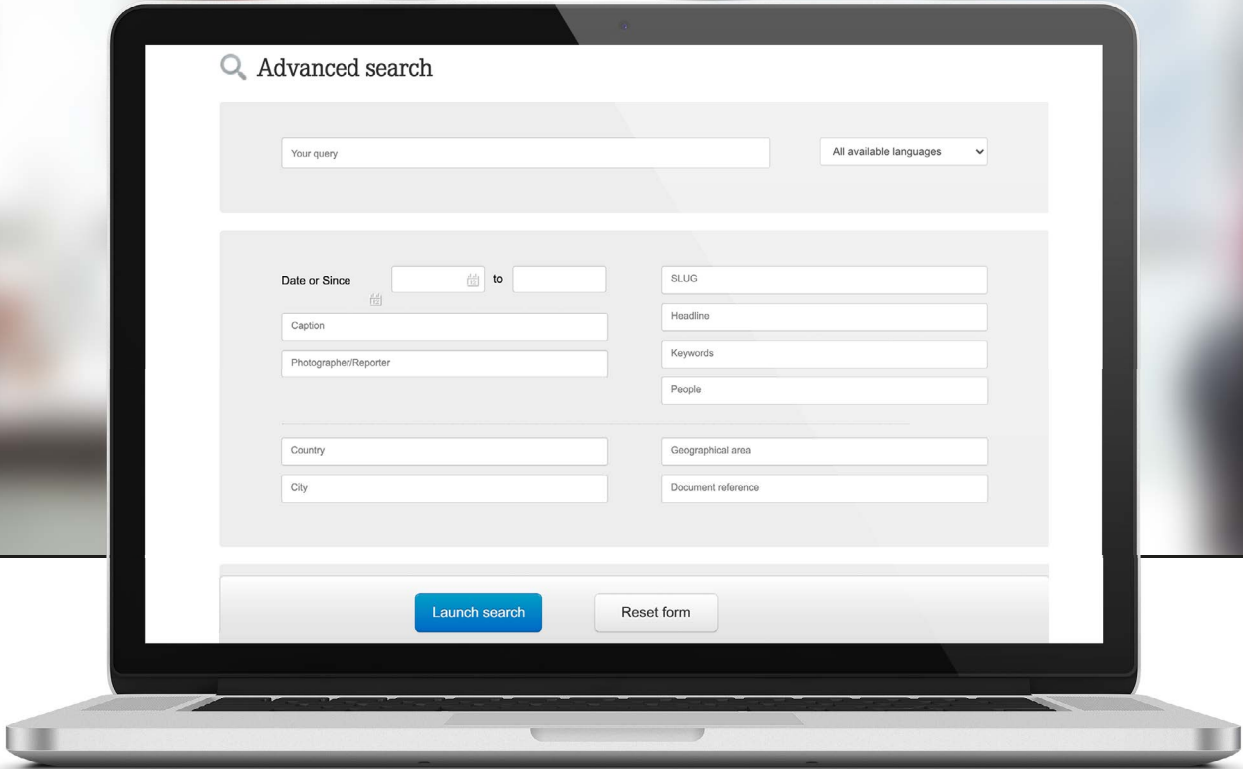
STEP 1

Go to the **“VIDEOS”** tab at the top of the screen on **AFP Forum**  
www.afpforum.com



STEP 2

Click on the **“Advanced Search”** button to display the advanced search form



## STEP 3

Use one or more **keywords** in “your query”

Your query

### TIPS for keywords

Use **‘AND’** between keywords so documents contain both words  
(e.g. ‘Germany AND election’)

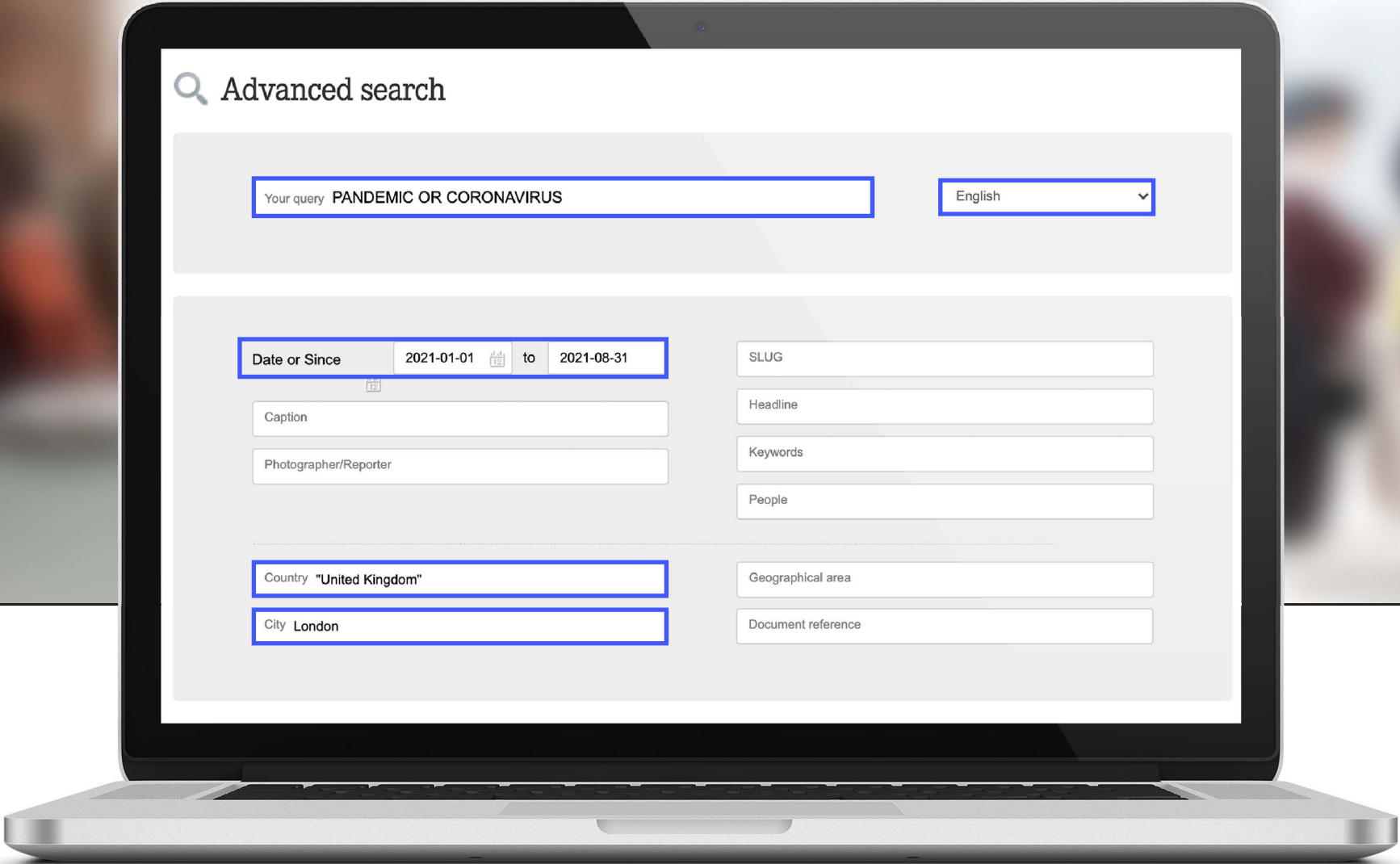
Use **‘OR’** when you are unsure of the correct keywords  
(e.g. ‘Election OR elections OR electoral OR...’)

Use **‘NOT’** to exclude document containing the second word  
(e.g. ‘Covid NOT India’)

Use **quotation marks** to search an exact sentence or expression

STEP 4

**In addition, use one or several criteria:  
language, date, country, city, geographical area...**



STEP 5

**Choose a source for the video** (e.g. AFPTV)

AFPTV's content has few or no restrictions and represents 75% of our global video production.

ALL PROVIDERS

- AFPTV - editable
- AFPTV - ready-to-publish
- FACTSTORY (audiovisual content)
- Red Bull Content Pool (audiovisual content)
- z\_AFPTV Event - Web & Mobile content

Source  ▼ AFPTV

If you have any questions or wish to comment on the contents of this guide book, please contact us at:

**[prod.companies.requests@afp.com](mailto:prod.companies.requests@afp.com)**

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